## **Demographics** *Now*<sup>®</sup>

**Date:** 07/26/11

Current Geography Selection: (3 Selected) 1,2,3 mile radii: 1111 LOWER

FAYETTEVILLE RD, NEWNAN, GA 30265

Your title for this geography: Stillwood

**Lat:** 33.375729 **Long:** -84.751887

City: Newnan Pop: 27,133

County: Coweta County Pop: 125,684

**Zip:** 30265 **Pop:** 32,002

## **Demographic Detail Comparison Report**

	1 Miles:	2 Miles:	3 Miles:
Fall 2010 Demographics			
Total Population	3,978	15,767	33,401
Total Households	1,544	6,018	11,749
Female Population	1,928	7,873	16,784
% Female	48.5%	49.9%	50.3%
Male Population	2,050	7,895	16,617
% Male	51.5%	50.1%	49.8%
Population Density (per Sq. Mi.)	1,266.3	1,254.7	1,181.3
Age:			
Age 0 - 4	7.6%	7.4%	7.7%
Age 5 - 14	14.1%	14.4%	14.8%
Age 15 - 19	6.6%	6.6%	7.0%
Age 20 - 24	7.1%	7.4%	7.7%
Age 25 - 34	15.7%	14.3%	14.2%
Age 35 - 44	16.1%	15.1%	14.5%
Age 45 - 54	14.2%	13.8%	13.3%
Age 55 - 64	10.1%	10.9%	10.1%
Age 65 - 74	5.9%	6.4%	6.4%
Age 75 - 84	2.1%	2.8%	3.1%
Age 85 +	0.5%	0.9%	1.4%
Median Age	34.3	35.0	34.2
Housing Units			
Total Housing Units	1,758	6,817	13,315
Owner Occupied Housing Units	61.4%	52.0%	47.5%
Renter Occupied Housing Units	26.5%	36.3%	40.8%
Vacant Housing Units	12.2%	11.7%	11.8%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.3%	0.3%	0.2%
Asian	2.1%	2.1%	1.8%
Black	12.4%	18.1%	25.0%

Hawaiian/Pacific Islander	0.0%	0.0%	0.1%
White	76.5%	72.9%	66.4%
Other	70.5%	5.0%	4.5%
Multi-Race	1.6%	1.6%	1.9%
Multi-Nace	1.0 70	1.070	1.570
Hispanic Ethnicity	14.2%	11.2%	11.5%
Not of Hispanic Ethnicity	85.8%	88.8%	88.5%
Marital Status:			
Age 15 + Population	3,115	12,340	25,913
Divorced	9.3%	10.5%	10.3%
Never Married	23.5%	25.2%	26.9%
Now Married	60.6%	55.9%	50.5%
Separated	4.1%	4.6%	6.4%
Widowed	2.4%	3.8%	5.9%
Educational Attainment:			
Total Population Age 25+	2,570	10,131	21,026
Grade K - 8	3.7%	3.9%	4.7%
Grade 9 - 12	6.2%	8.0%	9.6%
High School Graduate	27.1%	28.0%	30.1%
Associates Degree	9.8%	8.9%	8.0%
Bachelor's Degree	21.3%	20.5%	19.0%
Graduate Degree	9.0%	8.2%	7.5%
Some College, No Degree	23.0%	22.5%	21.0%
Household Income:			
Income \$ 0 - \$9,999	4.6%	7.1%	9.4%
Income \$ 10,000 - \$14,999	1.1%	2.3%	3.3%
Income \$ 15,000 - \$24,999	7.2%	9.8%	10.9%
Income \$ 25,000 - \$34,999	5.0%	6.5%	8.0%
Income \$ 35,000 - \$49,999	12.8%	13.0%	13.2%
Income \$ 50,000 - \$74,999	21.6%	18.0%	17.1%
Income \$ 75,000 - \$99,999	20.4%	17.3%	16.0%
Income \$100,000 - \$124,999	13.4%	12.1%	10.5%
Income \$125,000 - \$149,999	6.7%	7.2%	5.9%
Income \$150,000 +	7.3%	6.8%	5.9%
Assess and Harrisch and Toronton	<b>+02 720</b>	<b>475.05</b> 2	+CO FC4
Average Household Income	\$82,739	\$75,952	\$69,564
Median Household Income	\$71,961	\$64,741	\$57,769
Per Capita Income	\$28,580	\$26,851	\$24,163
Vehicles Available:			
0 Vehicles Available:	3.3%	4.7%	6.4%
Vehicle Available     Vehicle Available	28.4%	31.9%	33.3%
1 VEHICLE AVAIIADIE	20.4%	31.370	33.3%

2+ Vehicles Available	68.3%	63.4%	60.4%
Average Vehicles Per Household	2.1	2.0	2.0
Total Vehicles Available	3,167	12,121	23,449
Business and Employment:			
Number of Employees	1,269	7,507	18,887
Number of Establishments	79	481	1,525
	1 Miles:	2 Miles:	3 Miles:
2015 Demographics			
Total Population	4,606	18,556	39,117
Total Households	1,687	6,658	12,919
Female Population	2,214	9,200	19,502
% Female	48.1%	49.6%	49.9%
Male Population	2,392	9,357	19,616
% Male	51.9%	50.4%	50.2%
Age:			
Age 0 - 4	7.2%	6.9%	7.2%
Age 5 - 14	13.4%	13.6%	13.9%
Age 15 - 19	6.8%	6.8%	7.1%
Age 20 - 24	8.0%	8.3%	8.7%
Age 25 - 34	14.4%	13.0%	13.0%
Age 35 - 44	14.1%	13.1%	12.7%
Age 45 - 54	14.4%	13.9%	13.3%
Age 55 - 64	11.1%	11.9%	11.0%
Age 65 - 74	7.3%	7.9%	7.9%
Age 75 - 84	2.7%	3.5%	3.8%
Age 85 +	0.6%	1.1%	1.6%
Median Age	35.1	36.1	35.2
Housing Units Trend			
Total Housing Units	1,921	7,545	14,649
Owner Occupied Housing Units	61.5%	52.0%	47.3%
Renter Occupied Housing Units	26.3%	36.3%	40.9%
Vacant Housing Units	12.2%	11.8%	11.8%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.3%	0.3%	0.2%
Asian	2.4%	2.5%	2.2%
Black	12.5%	18.4%	25.3%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%

White	74.0%	71.2%	65.3%
Other	8.9%	6.0%	5.2%
Multi-Race	1.9%	1.6%	1.7%
Mulu-Race	1.970	1.0%	1.770
Hispanic Ethnicity	16.6%	13.1%	13.5%
Not of Hispanic Ethnicity	83.4%	86.9%	86.5%
,			
Marital Status:			
Age 15 + Population	3,655	14,757	30,874
Divorced	9.3%	10.4%	10.3%
Never Married	23.6%	25.4%	27.1%
Now Married	60.6%	55.8%	50.3%
Separated	4.2%	4.7%	6.5%
Widowed	2.4%	3.8%	5.9%
Educational Attainment:			
Total Population Age 25+	2,973	11,960	24,708
Grade K - 9	2.8%	3.1%	3.7%
Grade 9 - 12	5.0%	6.7%	7.9%
High School Graduate	27.1%	28.4%	30.6%
Associates Degree	11.1%	10.1%	9.2%
Bachelor's Degree	22.6%	21.7%	20.4%
Graduate Degree	9.4%	8.5%	7.7%
Some College, No Degree	22.0%	21.7%	20.4%
Household Income:			
Income \$ 0 - \$9,999	4.1%	6.6%	8.8%
Income \$ 10,000 - \$14,999	1.0%	2.2%	3.1%
Income \$ 15,000 - \$24,999	6.7%	9.5%	10.6%
Income \$ 25,000 - \$34,999	4.6%	6.2%	7.7%
Income \$ 35,000 - \$49,999	11.8%	12.2%	12.3%
Income \$ 50,000 - \$74,999	20.4%	16.8%	16.1%
Income \$ 75,000 - \$99,999	21.1%	17.9%	16.6%
Income \$100,000 - \$124,999	15.1%	13.4%	11.8%
Income \$125,000 - \$149,999	7.5%	8.1%	6.8%
Income \$150,000 +	7.8%	7.1%	6.3%
	+00.016	+04 450	+74.004
Average Household Income	\$89,016	\$81,458	\$74,831
Median Household Income	\$76,318	\$69,929	\$61,880
Per Capita Income	\$28,993	\$27,147	\$24,559
Vehicles Available			
0 Vehicles Available	2.6%	3.8%	5.0%
1 Vehicle Available	27.7%	31.1%	32.7%
2+ Vehicles Available	69.7%	65.2%	62.3%

Average verifices i el flouseriola	2.5	2.5	2.5
Total Vehicles Available	3,581	13,946	26,890
	1 Miles:	2 Miles:	3 Miles:
			0 1 111001
2000 Census Demographics			
Total Population	1,682	7,854	19,186
Total Households	697	3,195	7,151
Female Population	825	3,979	9,787
% Female	49.1%	50.7%	51.0%
Male Population	857	3,875	9,399
% Male	51.0%	49.3%	49.0%
Age:			
Age 0 - 4	8.3%	8.3%	8.7%
Age 5 - 14	15.1%	15.8%	16.3%
Age 15 - 19	5.8%	6.0%	6.4%
Age 20 - 24	6.3%	6.7%	6.9%
Age 25 - 34	19.7%	17.9%	17.6%
Age 35 - 44	18.0%	16.6%	15.9%
Age 45 - 54	12.7%	12.3%	11.8%
Age 55 - 64	7.7%	8.3%	7.5%
Age 65 - 74	4.1%	4.7%	4.6%
Age 75 - 84	1.9%	2.6%	2.9%
Age 85 +	0.4%	0.8%	1.2%
Median Age	32.5	32.5	31.7
Housing Units Trend			
Total Housing Units	753	3,438	7,695
Owner Occupied Housing Units	67.1%	57.4%	53.3%
Renter Occupied Housing Units	25.4%	35.6%	39.6%
Vacant Housing Units	7.5%	7.1%	7.1%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.4%	0.3%	0.3%
Asian, and Hawaiian or other Pacific Islander	1.2%	1.2%	1.0%
Black	12.5%	20.8%	29.5%
White	81.0%	74.0%	65.7%
Other	3.9%	2.6%	2.4%
Two or More Races	1.0%	1.0%	1.2%
Hispanic Ethnicity	7.0%	5.6%	5.9%

2.3

2.3

2.3

Average Vehicles Per Household

Not of Hispanic Ethnicity	93.0%	94.4%	94.1%
Marital Status:			
Age 15 + Population	1,288	5,965	14,380
Divorced	9.8%	10.9%	10.7%
Never Married	23.3%	25.8%	27.6%
Now Married	60.6%	54.2%	47.9%
Separated	3.8%	4.8%	6.9%
Widowed	2.5%	4.3%	6.9%
Madwed	2.5 /0	1.5 70	0.570
Educational Attainment:			
Total Population Age 25+	1,085	4,967	11,825
Grade K - 9	4.5%	5.3%	6.7%
Grade 9 - 11, No diploma	9.1%	12.7%	15.1%
High School Graduate	26.0%	26.8%	28.8%
Associates Degree	6.9%	6.0%	5.1%
Bachelor's Degree	19.0%	17.3%	15.3%
Graduate Degree	8.3%	7.2%	6.4%
Some College, No Degree	25.0%	23.6%	21.2%
No Schooling Completed	1.2%	1.2%	1.4%
Public School Enrollment	84.4%	85.5%	86.7%
Private School Enrollment	15.6%	14.5%	13.3%
Household Income:			
Income \$ 0 - \$9,999	5.8%	9.7%	12.3%
Income \$ 10,000 - \$14,999	1.5%	3.1%	4.4%
Income \$ 15,000 - \$24,999	8.9%	11.9%	12.6%
Income \$ 25,000 - \$34,999	6.0%	7.9%	9.5%
Income \$ 35,000 - \$49,999	15.8%	16.0%	15.7%
Income \$ 50,000 - \$74,999	26.1%	21.0%	19.7%
Income \$ 75,000 - \$99,999	17.9%	14.6%	13.2%
Income \$100,000 - \$124,999	8.2%	7.1%	5.8%
Income \$125,000 - \$149,999	4.1%	3.9%	3.0%
Income \$150,000 - \$199,999	2.4%	2.2%	1.8%
Income \$200,000 or More	3.2%	2.5%	2.1%
Average Household Income	\$68,787	\$61,344	\$56,152
Median Household Income	\$59,715	\$51,284	\$45,843
Per Capita Income	\$28,510	\$24,957	\$20,930
	420,010	<del>+</del> /55/	720,330
Vehicles Available			
0 Vehicles Available	4.0%	7.2%	10.2%
1 Vehicle Available	28.9%	32.4%	33.5%

2 Vehicles Available	47.5%	43.6%	39.7%
3+ Vehicles Available	19.6%	16.9%	16.6%
Average Vehicles Per Household	1.8	1.6	1.6
Total Vehicles Available	1,323	5,664	12,155
	,	·	·
Blue Collar Occupations	375	1,659	4,186
White Collar Occupations	570	2,382	4,953
% Blue Collar Workers	39.7%	41.1%	45.8%
% White Collar Workers	60.3%	59.0%	54.2%
	1 Miles:	2 Miles:	3 Miles:
1990 Demographics			
Total Population	620	4,076	11,742
Total Households	249	1,596	4,293
Female Population	325	2,177	6,376
% Female	52.4%	53.4%	54.3%
Male Population	295	1,900	5,365
% Male	47.6%	46.6%	45.7%
Age:			
Total Population	620	4,076	11,742
Age 0 - 4	9.8%	10.1%	10.3%
Age 5 - 14	17.3%	15.9%	15.8%
Age 15 - 19	7.2%	7.3%	7.4%
Age 20 - 24	7.3%	7.9%	8.2%
Age 25 - 34	19.0%	18.0%	17.0%
Age 35 - 44	16.9%	14.6%	13.7%
Age 45 - 54	10.2%	10.5%	9.3%
Age 55 - 64	6.3%	6.9%	7.4%
Age 65 - 74	4.2%	5.2%	6.0%
Age 75 - 84	1.6%	2.8%	3.7%
Age 85 +	0.1%	0.7%	1.3%
Median Age	29.5	29.8	29.7
Housing Units			
Total Housing Units	278	1,757	4,671
Owner Occupied Housing Units	54.7%	49.2%	46.8%
Renter Occupied Housing Units	34.6%	41.7%	45.1%
Vacant Housing Units	10.7%	9.2%	8.1%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.3%	0.3%	0.2%

	1 Miles:	2 Miles:	3 Miles:
Total Vehicles Available	477	2,674	6,588
Average Vehicles Per Household	1.9	1.7	1.5
2+ Vehicles Available	63.3%	56.6%	50.9%
1 Vehicle Available	33.4%	35.2%	34.6%
0 Vehicles Available	3.3%	8.3%	14.5%
Vehicles Available			
Per Capita Income	\$14,628	\$12,333	\$11,420
Median Household Income	\$36,065	\$30,221	\$23,935
Average Household Income	\$40,687	\$33,910	\$31,885
Income \$150,000 +	2.1%	0.9%	1.0%
Income \$125,000 - \$149,999	0.0%	0.0%	0.3%
Income \$100,000 - \$124,999	1.6%	1.2%	1.3%
Income \$ 75,000 - \$99,999	6.0%	5.1%	4.1%
Income \$ 60,000 - \$74,999	11.1%	7.7%	6.8%
Income \$ 50,000 - \$59,999	11.4%	8.6%	6.8%
Income \$ 40,000 - \$49,999	12.0%	11.1%	8.6%
Income \$ 30,000 - \$39,999	13.3%	15.8%	15.1%
Income \$ 20,000 - \$29,999	10.4%	11.4%	12.0%
Income \$ 10,000 - \$19,999	17.2%	18.5%	19.6%
Income \$ 0 - \$9,999	14.8%	19.8%	24.6%
1990 Household Income:			
Some College, No Degree	18.4%	13.9%	12.5%
Graduate Degree	7.1%	5.6%	5.1%
Bachelor's Degree	11.7%	9.0%	8.9%
Associates Degree	4.6%	3.2%	2.6%
High School Graduate	33.7%	35.3%	32.3%
Grade 9 - 12	17.4%	21.2%	22.3%
Grade K - 9	7.1%	11.8%	16.4%
Educational Attainment: Fotal Population Age 25+	362	2,393	6,850
Not of Hispanic Ethnicity	99.4%	99.4%	99.3%
Hispanic Ethnicity	0.6%	0.6%	0.8%
Other	0.1%	0.1%	0.1%
White	79.4%	70.3%	59.5%
Black	19.5%	28.8%	39.7%
Asian	0.6%	0.5%	0.4%

Population Trend			
1990	620	4,076	11,742
2000	1,682	7,854	19,186
Change 1990 to 2000	171.3%	92.7%	63.4%
2010	3,978	15,767	33,401
2015	4,606	18,556	39,117
Change 2010 to 2015	15.8%	17.7%	17.1%
Household Trend			
1990	249	1,596	4,293
2000	697	3,195	7,151
Change 1990 to 2000	180.5%	100.3%	66.6%
2010	1,544	6,018	11,749
2015	1,687	6,658	12,919
Change 2010 to 2015	9.2%	10.6%	10.0%
Average Household Size Trend			
1990	2.5	2.5	2.7
2000	2.4	2.4	2.6
2010	2.6	2.6	2.8
2015	2.7	2.8	3.0
Median Age Trend			
1990	30	30	30
2000	33	33	32
Change 1990 to 2000	10.3%	9.1%	6.5%
2010	34	35	34
2015 Change 2010 to 2015	35 2.2%	36 3.3%	35 3.0%
Housing Units Trend			
Total Housing Units			
Change 1990 to 2000	170.6%	95.7%	64.7%
Change 2010 to 2015	9.3%	10.7%	10.0%
Owner Occupied Housing Units			
Change 1990 to 2000	231.8%	128.3%	87.7%
Change 2010 to 2015	9.5%	10.5%	9.6%
Renter Occupied Housing Units			
Change 1990 to 2000	99.2%	67.1%	44.7%
Change 2010 to 2015	8.7%	10.8%	10.4%
Vacant Housing Units		_	
Change 1990 to 2000	88.3%	50.6%	43.8%
Change 2010 to 2015	9.8%	11.0%	10.5%

## **Race and Ethnicity Trend**

American Indian, Eskimo, Aleut			
Change 1990 to 2000	211.3%	123.6%	105.9%
Change 2010 to 2015	10.6%	14.1%	13.6%
Asian or Pacific Islander			
Change 1990 to 2000	450.8%	364.5%	284.7%
Change 2010 to 2015	35.9%	38.2%	39.2%
Black			
Change 1990 to 2000	73.1%	39.3%	21.2%
Change 2010 to 2015	16.8%	19.8%	18.1%
White			
Change 1990 to 2000	176.8%	102.8%	80.3%
Change 2010 to 2015	11.9%	14.9%	15.2%
Other			
Change 1990 to 2000	7,672.6%	4,370.6%	2,622.6%
Change 2010 to 2015	45.9%	41.5%	35.5%
Hispanic Ethnicity			
Change 1990 to 2000	2,942.5%	1,698.2%	1,184.7%
Change 2010 to 2015	35.3%	37.2%	37.1%
Not of Hispanic Ethnicity			
Change 1990 to 2000	153.8%	83.1%	55.0%
Change 2010 to 2015	12.6%	15.2%	14.5%

Current year data is for the year **2010**, 5 year projected data is for the year **2015**. More About Our Data.

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